

# Divine value and demonic negative speed breaking civilization

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**Abstract:** These are the expectations from the managers who constitute the Organization. The fellow associates identify these qualities and the leadership grows. The unit human value components enhance the unit family value and thereby increases the value of the organization.

The performing man and the manager within is striving for himself and the organization he works for. He has to submerge himself in the organizational objectives by alignment of his personal values with the values the organization. He has to be selfish to the extent that he know his goal of salvation. The knowledge about the self has to be as critical as that for the other person or the third person for improvement. The ability to see good in others is the biggest virtue if you are analytical about yourself and others. The manager must be able to truly see himself in the mirror of his life.

## INTRODUCTION

“Lord Shri Krishna continued: Fearlessness, clean living, unceasing concentration on wisdom, readiness to give, self-control, a spirit of sacrifice, regular study of the scriptures, austerities, candour, harmlessness, truth, absence of wrath, renunciation, contentment, straightforwardness, compassion towards all, un-covetousness, courtesy, modesty, constancy, valour, forgiveness, fortitude, purity, freedom from hate and vanity; these are his who possesses the Godly Qualities, O Arjuna! The Greatest Manager.

These are the expectations from the managers who constitute the Organization. The fellow associates identify these qualities and the leadership grows. The unit human value components enhance the unit family value and thereby increases the value of the organization.

Hypocrisy, pride, insolence, cruelty, ignorance belong to him who is born of the godless qualities. These are the negative human attributes who deplete the unit human value and it has cascading effect on the organizational and national values. The man seeking freedom as a citizen will know the difference as the negative attributes will hold him in his own prison and he will have to work to reduce his negative value for a higher level of freedom to live.

Godly qualities lead to liberation and Godless to bondage. Do not be anxious, Manager Prince! The liberation leads to good or bad actions and bad actions lead to bondage. All beings are of two classes: Godly and Godless. The Godly I have described; I will now describe the other.

The Godless do not know how to act or how to renounce. They have neither purity nor truth. They do not understand the right principles of conduct. They say the universe is an accident with no purpose and no God. Life is created by sexual union, a product of lust and nothing else.

Thinking thus, these degraded souls, these enemies of mankind – whose intelligence is negligible and whose deeds are monstrous – come into the world only to destroy. Giving themselves up to insatiable passions, hypocritical, self-sufficient and arrogant, cherishing false conception founded on delusion, they work only to carry out their own unholy purposes.

The bad performers suffer from above stated negative attributes but there is a conscience in each one of us who monitors and the Krishna in the soul directs the Manager in the mind. The vehicle is the body and the controls are the senses.

Poring anxiously over evil resolutions, which only end in death and seeking only the gratification of desire as the highest goal and seeing nothing beyond.

Caught in the toils of a hundred vain hopes, the slaves of passion and wrath, they accumulate hoards of unjust wealth, only to pander to their sensual desire.

This I have gained today and tomorrow I will gratify another desire. This wealth is mine now and the rest shall be mine as we go along. I have slain one enemy and I will slay the others also. I am worthy to enjoy, I am the Almighty, I am perfect, powerful and happy; I am rich, I am well-bred and who is there to compare with me. I will sacrifice, I will give, I will pay – and I will enjoy. Thus we get blinded by Ignorance, Perplexed by discordant thoughts, entangled in the snares of desire, infatuated by passion, they sink into the horrors of hell.

The organization stands due to value infrastructure and the skeleton of policy otherwise any institution will fail and collapse. The managers have the option of using organizational value to their benefit and there by the organization becomes weak day by day due to their self-interest. The organization is a set of performing systems and men constitute systems. We cannot be as natural as animals but use human mind because the man enjoys the superiority of his mind over other species. The man is the best species because he is able to manifest the mother earth for his survival and also breeds quality of life.

Self-conceited, stubborn, rich, proud and insolent, they make a display of their patronage, disregarding the rules of decency. Usually there is a cartel of the upper cluster of managers who lose vision to their own benefits. They put their self-interest before the organization and their nation.

Puffed up by power and inordinate conceit, swayed by lust and wrath, these wicked people hate the lord within them, as I am within all as a policy maker. Those who thus hate Me, who are cruel, the dregs of mankind, I condemn them to a continuous, miserable and godless rebirth. Such managers fall in to the unholy alliance and make the self, the family and the organization to die. Man is a social animal and cannot live without an organized society. There is no society without good human-beings who have the required level of Unit Human Value.

So reborn, they spend life after life, enveloped in delusion. And they never reach Me, O Prince, but degenerate into still lower forms of life. The gates of hell are three: lust, wrath and avarice. They destroy the Self. Avoid them. These are the gates which lead to darkness. If a man avoid them he will ensure his own welfare, and in the end will attain his liberation. But he who neglects the commands of the scriptures, and follows the promptings of passion, he does not attain perfection, happiness or the final goal. Therefore whenever there is doubt whether he should do a thing or not, let the scriptures guide his conduct. In the light of the scriptures, the manager labors the whole of his life for purpose.

The performing man and the manager within is striving for himself and the organization he works for. He has to submerge himself in the organizational objectives by alignment of his personal values with the values the organization. He has to be selfish to the extent that he know his goal of salvation. The knowledge about the self has to be as critical as that for the other person or the third person for improvement. The ability to see good in others is the biggest virtue if you are analytical about yourself and others. The manager must be able to truly see himself in the mirror of his life.

**Thus, in the Holy Book the Bhagavad Gita, one of the Upanishads, in the Science of the Supreme Spirit, in the Art of Self-Knowledge, in the colloquy between the Divine Lord Shri Krishna and the Prince Arjuna, stands the article, entitled: DIVINE VALUE AND DEMONIC NEGATIVE SPEED BREAKING CIVILIZATION.**

**Keywords:** Scripture, Condour, Un-covetousness, Fortitude, Self-conceited

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