

The Lord-GOD AND BUSINESS LEADERSHIP

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Abstract : The organization is comparable with the tree with its roots in the earth having resources of qualities which provide nourishment to the organization. The resource include the human beings, the material, the technology based machines and the knowledge behind. The scriptures become leaves of rules both written and un-written and guiding laws on which the organization is based. The cycle of generation and de-generation in the men always happens at all levels. Their actions and the character determine the future of the organization. We all contribute in the infinite life cycle of the organization from our short stay in this material world. The organization can de-generate using worldly pleasures and can re-generate by using the holy- spirit while the non-attachment in making decisions is to be on the neutral path.

Remember that the light proceeds from the sun or moon light or the light in the fire are all born of out of me. This light exists in every human- being and guide him and his part of organization on the right and the spiritual path. In any case the human being is in Krishna consciousness to realize the part of world allotted to him. Right or Wrong is his perception and belief which is a part of the sublime truth of Lord.

INTRODUCTION

“Lord Shri Krishna continued: This phenomenal creation, which is both ephemeral and eternal, is like a tree, but having its seed above in the Highest and its ramifications on this earth below. The scriptures are its leaves, and he who understands this, knows.

Its branches shoot upwards and downwards, deriving their nourishment from the Qualities; its buds are the objects of sense; and its roots, which follow the Law

causing man’s regeneration and degeneration, pierce downwards into the soil.

In this world its true form is not known, neither its origin nor its end, and its strength is not understood until the tree with its roots striking deep into the earth is hewn down by the sharp axe of non-attachment.

Similarly the organization is comparable with the tree with its roots in the earth having resources of qualities which provide nourishment to the organization. The resource include the human beings, the material, the technology based machines and the knowledge behind. The scriptures become leaves of rules both written and un-written and guiding laws on which the organization is based. The cycle of generation and de-generation in the men always happens at all levels. Their actions and the character determine the future of the organization. We all contribute in the infinite life cycle of the organization from our short stay in this material world. The organization can de-generate using worldly pleasures and can re-generate by using the holy- spirit while the non-attachment in making decision to be on the neutral path.

Beyond lies the Path, from which, when found, there is no return. This is the Primal God from whence this ancient creation has sprung. The actions of today cannot be reversed and therefore wise management use their spiritual power and policy in the design and implementation of their management tasks in objectives in a larger span of time.

The wise attain Eternity when, freed from pride and delusion, they have conquered their love for the things of sense; when, renouncing desire and fixing their gaze on the Self, they have ceased to be tossed to and fro by the opposing sensations, like pleasure and pain.

The spiritual men carry forward the organization on the path of professionalism in the world of materialism.

Any management centre or an organization is created with a spiritual base to live for the longer term more than the life of their promoters or else it will collapse by pure materialism. The organization could be a family organization, a business organization or a nation.

Neither sun, moon, nor fire shines there. Those who go thither never come back. For, O Arjuna, that is my Celestial Home! The men whether they are managers or the entrepreneurs come and go but the lord always remains to give the organization its infinite life and enable managers to perform.

It is only a very small part of My Eternal Self, which is the life of the universe, drawing round itself the six senses, the mind the last, which have their source in Nature.

When the Supreme Lord enters a body or leaves it, He gathers these senses together and travels on with them, as the wind gathers perfume while passing through the flowers. The good managers pass through the organization and leave their work and legacy behind for the others to follow and remember. They may be treated as demi-gods in the future generations.

He is the perception of the ear, the eye, the touch, the taste and the smell, and of the mind also and the enjoyment the things which they perceive is also His. There are instances that the organization drifts in a wrong direction when the profits or the value obtained is used for sensory pleasures. Such living organization may run in to human –resource degeneration and ultimately cease to exist.

The ignorant do not see that it is the hidden lord who is present in life and he departs at death or even that it

is He who enjoys pleasure through the qualities to regenerate . Only the eyes of wisdom see that all this is happening.

The manager has the vision to see the direction of drift and the force required to put it back on rails. The drift is natural since the human resources are the constituents who have sensory pleasure to drift. For that matter every human being if doesn't control himself will drift. This drift is minimized if you are able to put the organization on the spiritual path. The men have an in-built spiritual content.

The saints with great effort find the lord within themselves but not the un-intelligent, who in spite of every effort cannot control his mind. This requires a regular practice for all the managers to exercise self – control and restraint which becomes the organization in control for performance and committed to its objectives.

Remember that the light proceeds from the sun or moon light or the light in the fire are all born of out of me. This light exists in every human- being and guide him and his part of organization on the right and the spiritual path. In any case the human being is in Krishna consciousness to realize the part of world allotted to him. Right or Wrong is his perception and belief which is a part of the sublime truth of Lord.

I enter this world and animate all my creatures with my vitality and by my cool moonbeams I nourish the plants. The ego of doer-ship needs to be identified early because the ego becomes so natural that one is not able to identify till his actions get affected adversely. The good managers keep their ego under check so that they realize their presence in the team work as one manager can-not be present at all the places to control sub-processes.

Becoming the fire of life, I pass into their bodies and, uniting with the vital streams of Prana, the holy spirit and Aprana, I digest the various kinds of food to survive and hold the spirit in the cage of body.

I am enthroned in the hearts of all; memory, wisdom and discrimination owe their origins to Me. I am He Who is to be realized in the scriptures; I inspire their wisdom and I know their truth. The good managers utilize this wisdom in the value addition, training the fellow associates to develop the innovative thoughts, products and the services while working on their core-business.

There are two aspects in Nature: the perishable and the imperishable. All life in this world belongs to the former, the unchanging element belongs to the latter. The perishable raw material can give only perishable products where as both are the manifestations of earth and the time of their arrival or formation is also destined as all the human actions are decided by the lord with respect to time.

But higher than all am I, the Supreme God, the Absolute Self, the Eternal Lord, Who pervades the worlds and upholds them all. The manager thinks and feels this lord and takes decision with sub-conscious reference to him.

Beyond comparison of the Eternal with the non-eternal am I, Who am called by scriptures and sages the Supreme Personality, the Highest God. The manager has to live in the organization, keep his men and material within his purview for managing the organization like a garden and weed out inefficiencies and the non-productive thoughts and actions. Clean mind is a better mind. As we wash our body and empty our bowl every-day, we have to clean our mind from hatred every day so that we realize him in our material self and in our actions.

He who with unclouded vision sees Me as the Lord-God, knows all there is to be known, and always shall worship Me with his whole heart. The buzz word is the unclouded vision and clean mind, to wash off mind everyday as we clear our stomach every-day. If you do not clean, your mind will become full of mental illness.

Thus, O Sinless One, I have revealed to thee this most mystic knowledge. He who understands gains wisdom and attains the consummation of life." Wisdom in the nectar of life after weeding out the bad thoughts and action.

Thus, in the Holy Book the Bhagavad Gita, one of the Upanishads, in the Science of the Supreme Spirit, in the Art of Self-Knowledge, in the colloquy between the Divine Lord Shri Krishna and the Prince Arjuna, stands the article, entitled: The Lord-God and Business Leadership.

Keywords: Leadership, Prana, Aprana, Ephemeral, Celestial

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