

## The Divine Manifestations

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**Abstract:** The manager who rightly understands my manifested glory and my creative power beyond doubt attains perfect peace. Peace means tranquility and improvement takes place if your efforts are sincere in work practice or management of quality.

You cannot separate peace and quality in a mind that prays. Soul in peace makes a better product with the use of a healthy mind in a healthy body.

The managements work in the name of God in his timeless existence. The good management keep an eye on the Corporate Arrogance which is different than Pride otherwise the organization will fragment with its own weight.

### INTRODUCTION

“Lord Krishna asks the manager, Arjun to listen to his supreme advice for his welfare as his beloved. Neither the professors of divinity nor the great ascetics know my origin, for I am the source of them all. He who knows me as the unborn, without beginning, the Lord of the universe, he, stripped of his delusion, becomes free from all conceivable sin.

The policy and the ethics have a strong bearing in the spiritual world. The three are in-separable but are visualized and shaped in to the form for world class products and services. The spiritualism has many forms and manifestations such as karma in rituals followed by scriptures and mythology, service to the poor and needy and finally the meditation for linkage with God. The managements can-not and should not be out of the purview of this school of thought. At the same time the value chain includes the Unit Human Value, Family Value, Social Value and the Organizational Value. The Unit Human Value is based on Krishna-Arjun or the

boss and the manager relationship and sermons of freedom and purpose of life.

Intelligence, wisdom, non-illusion, forgiveness, truth, self-control, calmness, pleasure, pain, birth, death, fear and fearlessness, harmlessness, equanimity, contentment, austerity, beneficence, fame and failure, all these, the characteristics of beings, spring from the lord. All these attributes are personal, humane and become a part of human value both controllable and un-controllable.

The seven Great Seers Mareechi, Atri, Angira, Pulah, Kratu, Pulastya, Vahishta and the masters such as Sanak, Sanandan, Sanatan and Sanat kumar, the lawgivers were born of My Will and come forth direct from Me. The race of mankind has sprung from them.

The legacy of mankind cannot be separated from them and the history of human society has to reach the present moment. The world lives on history in the present moment and the future which is destined to reach the lord.

He who rightly understands My manifested glory and My Creative Power, beyond doubt attains perfect peace. The manager treats his work as a sub-unit of His manifestation. The peace brings tranquility and creativity, the joy of karma. There should be no doubt in the belief of lord and in such duality the mind will have bi-polarity and will lose peace. Loss of creativity will mean deterioration of quality of any karma we take up or we are doing.

I am the source of all and from Me everything flows. Therefore the wise worship Me with unchanging devotion. The manager gets the belief and conviction to

take up a mission and complete it to the best possible standards in the name of lord.

With minds concentrated on Me, with lives absorbed in Me and enlightening each other, they ever feel content and happy. The contentment and the happiness will improve the emotional intelligence to perform better and better team work.

To those who are always devout and who worship Me with love, I give the power of discrimination, which leads them to Me. The discrimination between the good and the bad and the love gives the motivation to inspire other team members and do more work.

By My grace, I live in their hearts; and I dispel the darkness of ignorance by the shining light of wisdom. The knowledge gives the opportunity to improve and create better products, improve quality and compete in the market place.

Nobody knows, the beginning and the end of manifestation, the eternal home and the omnipresent lord. The business and the karma involved is a part of this linkage and the relationships for a common goal with the pool of value formation, systems which have a longer shelf life for a specific service or a product line or supply chain management.

Please tell me all about his glorious manifestations, by means of which he pervades in the world. How shall I, by constant meditation, know my lord. My Lord, please tell me the various manifestations through which I am to mediate on him. I pray about the fullness of his power and his glory as feel that I am never satisfied when I listen to his immortal words.

The management is always thinking of new products and services as the manifestation and yet think ahead of him -self to reach the lord. The purpose is to grow

mentally, physically and spiritually with the power and the glory of the supreme lord.

Lord Krishna says his beloved friend that I will unfold to thee some of the chief aspects of My glory. Of its full extent there is no end. Therefore the growth of human being and his manifestation is limitless and timeless birth after re-birth.

Dear Manager I am the Self, seated in the hearts of all beings. I am the beginning and the life and I am the end of them all. The manager is the part of his infinite being and limitless love.

Of all the creative Powers I am the creator, of luminaries the Sun, the whirlwind among the winds, and the moon among planets. Therefore the manager has no arrogance about his status but has the pride to do better.

Of the Vedas I am the Hymns, I am the Electric Force in the Powers of Nature, of the senses I am the Mind and I am the Intelligence in all that lives. The managements cannot therefore take ownership of the software and still work for the defined workforce. The workforce automatically becomes viable in the society. Any thing which is not socially viable will not exist if it has no light or the power to add value. The senior management has to find the purpose for which they have come on earth and find their usefulness. You cannot discard human beings since every human being has a unique unit value.

Among forces of vitality I am the life. I am the energy in fire, earth, wind, sky, heaven, sun, moon and planets and among mountains I am the Mount Meru. The different products and services thus created have different energy level and have unique potential divine value.

Among the priests, the lord says that I am the Apostle Brahaspati, In generals I am Skanda, the Commander-in-Chief and of waters I am the Ocean. You can therefore work as a manager if you know your limitation in his size and dimensions of his versatility.

Of the great seers I am Bhrigu, in the words I am Om, in offerings I am the silent prayer and among things immovable I am the Himalayas. The seer has the power to give anything he has whether knowledge, money or any possessions for the benefit of society. He must have respect for the family and social systems to give without arrogance and pride. It is because the lord is giving ultimately. The big managers know his vastness in the greatness of lord.

Of trees I am the sacred Fig-tree, of the Divine Seers Narada, of the heavenly singers I am Chitraratha, their Leader, and of sages I am Kapila. The lord Krishna is the chief of all managements set up to create different services to human society and different professions.

Know that among horses I am Pegasus, the heaven-born, among the lordly elephants I am the White one and I am the Ruler among men. Lord is the owner of all the possessions and the image and the brand value.

I am the Thunderbolt among weapons, of cows I am the Cow of Plenty, I am passion in those who procreate and I am the Cobra among serpents. I am the King-python among snakes, I am the Aqueous Principle among those that live in water, I am the Father of fathers, and among rulers I am Death. And I am the devotee Prahlad among the heathen, of time I am the Eternal Present. I am the Lion among beasts and the Eagle among birds. I am the wind among purifiers, the King Rama among warriors, I am the Crocodile among the fishes and I am the Ganges among rivers. I am the Beginning, the Middle and the End in creation. Among sciences, I am the science of Spirituality and I am the discussion among disputants.

The managements have therefore no possessions as such but the power to manage them in the name of his divinity. There are instances of corporate ego which suffers when the human and the team value depletes. This happens when you are not able to know you size with respect to his size.

Of letters I am A, I am the copulative in compound words. I am time inexhaustible and I am the all-pervading Preserver. The managements write in the name of lord, calculates in the name of lord and work in the time of his timeless existence.

I am all-devouring Death. I am the Origin of all that shall happen. I am Fame, Fortune, Speech, Memory, Intellect, Constancy and Forgiveness. These are the attributes we imbibe as managers and on which managements have been depending and will depend. The idea is to relinquish the thinking of ownership so that the capacity becomes increases.

Of hymns I am Brihatsama, of metres I am Garatri, among the months I am Margasheersha (December), and I am the Spring among seasons.

I am the gambling of the cheat and the splendour of the splendid. I am Victory, I am Effort and I am the Purity of the Pure. He is the owner of poor quality then the management has to improve to gain in his name. This practice itself if workship and becomes a part of his spirituality.

I am Shri Krishna among the Vishnu-clan and Arjuna among the Pandavas; of the saints I am Vyasa, and I am Shukracharya among the sages. I am the Sceptre of rulers, the Strategy of the conquerors, the Silence of mystery, the Wisdom of the wise. The management of the resources, value addition and quality of action and thoughts. The quality of thoughts will determine the quality of actions and will make the difference in the products and the services.

I am the Seed of all being.No creature moving or unmoving can live without Me.He is the lord of start-ups and no organization can survive without him.

The aspects of My divine life are endless. The lord offers managements enormous opportunities and wise managers avail them and use the power of manifestations to keep the organization growing not only materially but spiritually. The good managements keep an eye on the corporate ego which takes over and is likely to break the organization.

Whatever is glorious, excellent, beautiful and mighty, be assured that it comes from a fragment of My splendour.He is the fruit of all the efforts and therefore we can- not increase our ego on the achievements. The most important thing is that we cannot have a laidback approach since the action is a culmination of thoughts and is superior to inaction. The thoughts if not properly implemented will create entanglement and result in to confusion which will be detrimental to the health of unit human being and the family and the organization.

The lord says that the use of these details is to sustain this universe with only small part of myself. He is the commander-in-chief of all the systems and without systems the managements can-not work at such a large-scale and in diversity.

## KEY POINTS IN DIVINE MANIFESTATION

1. The supreme personality of Godhead said that when a man gives up all his varieties of desire for sense gratification which rises from mental state and when his mind is thus purified finds satisfaction in the self alone. He is then said to be in pure transcendental consciousness.

2. One who is not disturbed in mind even amidst the threefold miseries or elated when there is happiness and

who is free from attachment, fear and anger is called a sage of steady mind.

3. In the material world, one who is unaffected by whatever good or evil he may obtain ,neither praising it nor despising it ,is firmly fixed in perfect knowledge.

4. One who is able to withdraw his senses from sense objects as the tortoise draws its limbs within the shell is firmly fixed in perfect consciousness.

5. Though the embodied soul may be restricted from sense enjoyment, the taste for sense object remains. But ceasing such engagements by experiencing a higher taste, he is fixed in consciousness.

6. The senses are so strong and impetuous that they forcibly carry away the mind even for a man of discrimination who is endeavouring to control them.

**Thus, in the Holy Book the Bhagavad Gita, one of the Upanishads, in the Science of the Supreme Spirit, in the Art of Self-Knowledge, in the colloquy between the Divine Lord Shri Krishna and the Prince Arjuna, stands the article, entitled: The Divine Manifestations.**

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